



# North County Inc. Annual Partnership Opportunities & Benefits

(314) 895-6241

**North County Inc. is a regional development association, which acts as a catalyst to define and advocate economic and community development for North St. Louis County.**

## We Appreciate Your Partnership!

We appreciate your support of North County Inc. (NCI) and our mission. Your investment supports NCI's work on quality of life issues impacting the businesses and residents in the North St. Louis County area. Your contribution helps NCI focus on economic development, education, healthcare, infrastructure and transportation needs as well as building partnerships that work on regional matters to create a more sustainable business climate.

**President's Roundtable** (included in Signature, Platinum and Premier Partnerships)

North County Inc. **President's Roundtable** exists to create added membership value by providing a unique and invigorating forum to connect and interact with executives of small, medium and large companies and civic leaders.

### Signature Partnership (\$20,500)\*

- Includes your annual membership investment, top-level event sponsorship and attendance packages along with helping support the *True North* campaign aimed at increasing awareness about area's business, investment and community assets. See attached pages for details.

### Platinum Partnership (\$16,500)\*

- Includes annual membership, top-level event sponsorship and attendance packages for NCI's Annual Breakfast and premium sponsorship at additional programs or events hosted by NCI as well as Platinum Partnership recognition. See attached pages for details.

### Premier Partnership (\$12,000)\*

- Includes NCI membership and premier sponsorships at its two largest annual events and Premier Partnership recognition. See attached pages for details.

NAME OF FIRM/ORGANIZATION: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ TITLE: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY, STATE & ZIP: \_\_\_\_\_ EMAIL: \_\_\_\_\_

Partner Level Preference: Signature \_\_\_\_\_ Platinum \_\_\_\_\_ Premier \_\_\_\_\_

Please issue an invoice to: Name \_\_\_\_\_ email address: \_\_\_\_\_

\*First year pricing. Please be advised for budgetary purposes Partnerships fees increase by 2% annually.

**Thank you for investing in North County Inc. - Your North County Connection.**

**Mail to: 350 B Village Square Drive, Hazelwood, MO 63042 or Email to: [emaxwell@northcountyinc.com](mailto:emaxwell@northcountyinc.com)**



# PRESIDENT'S ROUNDTABLE

## PRESIDENT'S ROUNDTABLE

Designed to bring major North County Inc. (NCI) partners an opportunity to interact with high-level executives who desire peer-to-peer networking, building relationships with other executives and connecting to the inner workings of the North St. Louis County community. As a partner in the **President's Roundtable**, you have the opportunity to participate in initiatives with other local business and community leaders that make a positive impact in North St. Louis County.

### Candidates

Exclusive membership in the **President's Roundtable** is available to Signature, Platinum, and Premier members.

### Guiding Principles

The **President's Roundtable** believes in NCI's advocacy for a strong economy with a sustainable business environment, competitive educational system, access to quality healthcare and flourishing neighborhoods. As a partner, your financial contributions, committee volunteerism, leadership and advocacy support are all integral to the success of North St. Louis County and NCI.

### Requirements

The **President's Roundtable** is offered to top executives who are leading North St. Louis County businesses or communities. Each partner should meet the following requirements:

- Represent a progressive and successful company/organization that creates value to the business community
- Represent a variety of industries and backgrounds within the region
- Has a desire to work in a collaborative manner with other business and civic organization to build and strengthen North St. Louis County

### Benefits

In addition to all the benefits you receive from your general membership, as a **President's Roundtable** partner, you will:

- Be invited to the **President's Roundtable** quarterly meetings with NCI'S President and Chief Executive Officer, Rebecca Zoll. You will have the opportunity to discuss current issues within your industry, regional issues and the North County community as well as receive an update on NCI initiatives
- Work with other partners to identify and support initiatives that can help unify North St. Louis County to tackle topics for improvement and address community issues in the areas of economic development, education, healthcare, transportation and infrastructure and asset awareness for North St. Louis County
- Have opportunities to build relationships with executives of small, medium and large companies and the broad-base of influential leaders in North St. Louis County
- Your company/organization's logo placement in our organization's eNewsletter and President's Monthly Review
- Special recognition at events



# SIGNATURE PARTNERSHIP INVESTMENT

## SIGNATURE PARTNERSHIP (\$20,500)

Designed for dedicated North County Inc. (NCI) members to conveniently bundle their annual membership investments, events sponsorship and *True North* marketing contributions. This leadership package is available to St. Louis' leaders who want to support the only organization that serves all of North St. Louis County as an advocate for economic and community development. NCI is widely recognized as the "Voice for North County."

### Annual Signature Partnership

- All of the *Platinum and Premier Partnership benefits*
- Recognition of your *Signature Partner Membership* status on NCI's website, NCI's eNewsletter, attractions website at ExploreNorthStLouisCounty.com, NCI's social media platforms and all electronic notices from NCI to thousands of residents, businesses and media contacts
- Priority board of directors position consideration given to interested *Signature* partners
- Ongoing recognition as a partner at all NCI community events, including collaborative conversation meetings, board meetings, stakeholder meetings, and more.

#### Top-Level Sponsorship Package for All NCI Events

- Annual Leadership Breakfast
- NCI Anniversary Dinner, Wine Pairing & Auction
- North County Golf Tournament

(See *Signature Partner Event Sponsorship Package page* for full sponsorship benefits)

### President's Roundtable

- An executive level seat at the President's Roundtable
- This is an exclusive benefit for *Signature, Platinum and Premier* members only
- Please see President's Roundtable informational sheet for details

### True North Campaign Sponsorship Acknowledgement

- Recognition as a *True North* partner, a long-term initiative to improve perception & rebrand the community by increasing awareness about business, investment and community assets in area

We will seek your approval prior to ever using your corporations name and/or logo on any materials.



# SIGNATURE PARTNER EVENT SPONSORSHIP PACKAGE

Please see below the generous sponsorship packages that are included in your *Signature Partner Membership*

## **Annual Leadership Breakfast— May 6, 2022**

### ***Platinum Sponsor includes:***

- Table for 10 - premium seating guarantee
- Opportunity to network with over 500+ community, civic and business leaders
- Company name on Annual Breakfast invitations (1000+)
- Company logo in event program, on front stage sign, on entrance sign and on power point presentation
- Company name in pre and post-event press releases
- Company name/logo in advertising for North County Inc.'s Annual Breakfast
- Company logo listed in NCI's eNewsletter and on NCI's website as Presenting sponsor
- Social media recognition

## **Uncorked, NCI Anniversary Dinner, Wine Pairing & Auction— TBD**

- Four tickets to event
- Company name/logo in all pre- and post-event news releases
- Company name/logo in invitation notices
- Company name/logo on event signage and programs

## **North County Golf Tournament— TBD**

### ***Platinum Sponsorship includes:***

- 2 Foursomes for Golf with carts (an upgrade from Premier Package)
- Lunch and Dinner
- Full page ad in event program
- Company name listed on event sign, and sign at hole
- Company logo in program, on eNewsletter, and website as an event sponsor
- Company name listed in all pre and post-event press releases



# PLATINUM PARTNERSHIP INVESTMENT

## PLATINUM PARTNERSHIP (\$16,500)\*

Designed for dedicated North County Inc. (NCI) members to conveniently bundle their annual membership investments and events sponsorship contributions. This leadership package is available to members who want to support the only organization that serves all of North St. Louis County as an advocate for economic and community development. NCI is widely recognized as the “Voice for North County.”

\*Package price is for first year. There is a standard 2% increase annually after this first year.

### Annual Platinum Partnership

- All of the **Premier Membership Partnership benefits**
- Recognition of your **Platinum Partner Membership** status on NCI’s website, NCI’s eNewsletter, attractions website at ExploreNorthStLouisCounty.com, NCI’s social media platforms and all electronic notices from NCI to residents, businesses and media contacts
- Priority board of directors position consideration given to interested **Platinum** partners
- Ongoing recognition as a partner at all NCI community events, including collaborative conversation meetings, board meetings, stakeholder meetings, and more.

#### Top-Level Sponsorship Package for All NCI Events

- Annual Leadership Breakfast
- *Uncorked*: NCI Anniversary Dinner, Wine Pairing & Auction
- North County Annual Golf Tournament

(See **Platinum Partner Event Sponsorship Package page** for full sponsorship benefits)

### President’s Roundtable

- An executive level seat at the President’s Roundtable
- This is an exclusive benefit for **Signature, Platinum and Premier** members only
- Please see President’s Roundtable informational sheet for details



# PLATINUM PARTNER EVENT SPONSORSHIP PACKAGE

Please see below the generous sponsorship packages that are included in your ***Platinum Partner Membership***

## **Annual Leadership Breakfast— May 6, 2022**

***Platinum Sponsor includes:***

- Table for 10 - premium seating guarantee
- Opportunity to network with over 500+ community, civic and business leaders
- Company name on Annual Breakfast invitations (1000+)
- Company logo in event program, on front stage sign, on entrance sign and on power point presentation
- Company name in pre and post-event press releases
- Company name/logo in advertising for North County Inc.'s Annual Breakfast
- Company logo listed in eNewsletter and on NCI's website as Presenting sponsor

## **Uncorked, NCI Anniversary Dinner, Wine Pairing & Auction— TBD**

- Two tickets to event
- Company name/logo in all pre- and post-event news releases
- Company name/logo in invitation notices
- Company name/logo on event signage and programs

## **North County Golf Tournament— TBD**

***Platinum Sponsorship includes:***

- 2 Foursomes for Golf with carts
- Lunch and Dinner
- Full page ad in event program
- Company name listed on event sign, and sign at hole
- Company logo in program, on eNewsletter and website as an event sponsor



# PREMIER PARTNERSHIP INVESTMENT

## PREMIER PARTNERSHIP (12,000)

Designed for dedicated North County Inc. members to conveniently bundle their annual membership investment and events sponsorship contributions. This leadership package is available to members who want to support the only organization that serves all of North St. Louis County as an advocate for economic and community development. NCI is widely recognized as the “Voice for North County.”

\*Package price is for first year. There is a standard 2% increase annually after this first year.

### Annual Premier Partnership

- Recognition of your **Premier Partner Membership** status on NCI’s website, NCI’s eNewsletter, attractions website at ExploreNorthStLouisCounty.com, NCI’s social media platforms and other notices sent to thousands of local and nonlocal residents and businesses
- Priority board of directors position consideration given to **Premier** interested partners
- Ongoing recognition as a partner at all NCI community events, including collaborative conversation meetings, board meetings, stakeholder meetings, and more.

#### Sponsorship Package for All NCI Events

- Annual Leadership Breakfast
- NCI Anniversary Dinner, Wine Pairing & Auction
- North County Golf Tournament

*(See Premier Partner Event Sponsorship Package page for full sponsorship benefits)*

### President’s Roundtable

- An executive level seat at the President’s Roundtable
- This is an exclusive benefit for **Signature, Platinum and Premier** members only
- Please see President’s Roundtable informational sheet for details



# PREMIER PARTNER EVENT SPONSORSHIP PACKAGE

Please see below the generous event sponsorship packages that is included in your **Premier Membership**

## **Annual Leadership Breakfast— May 6, 2022**

**Premier Sponsorship includes:**

- Table for 10 - premium seating guarantee
- Opportunity to network with over 500+ community, civic and business leaders
- Company name on Annual Breakfast invitations
- Company logo in event program, on front stage sign, on entrance sign and on power point presentation
- Company name listed in pre and post-event press releases
- Company logo in eNewsletter and on event webpage as Premier sponsor
- Company name and/or logo in advertising for NCI's Annual Leadership Breakfast

## **Uncorked, NCI Anniversary Dinner, Wine Pairing & Auction— TBD**

- Two tickets to event
- Company name/logo in all pre- and post-event news releases
- Company name/logo in invitation notices
- Company name/logo on event signage and programs

## **North County Annual Golf Tournament— TBD**

**Gold Sponsorship includes:**

- 1 Foursome for Golf with cart, with a bonus foursome
- Logo/Name visibility at event with half page ad in program
- Company name listed on event sign , and sign at hole
- Company logo in program, on eNewsletter and on website as an event sponsor
- Company name listed in all pre and post-event press releases
- Placement of a promotional item provided by you in players gift bags
- Lunch and Dinner
- Company name or logo in any advertising for the NCI Annual Golf Tournament





# GOLD PARTNERSHIP INVESTMENT

## **GOLD PARTNERSHIP (\$5,000)**

Designed for dedicated North County Inc. (NCI) businesses that want to support the only organization that serves all of North St. Louis County as an advocate for economic and community development. NCI is widely recognized as the “Voice for North County.”

### **Gold Annual Partnership**

- Opportunity to support the community you are located and conduct business, helping shape its future with other major stakeholders and community leaders
- Provides access to key decision makers and professional solution providers
- Influential committee participation opportunities
- Area Information to make critical business decisions
- Inclusion NCI’s membership directory with your logo displayed and linked to your website
- Recognition of your upcoming events, special news or awards/recognitions, etc. in eNewsletter, distributed to more than 1,000 business, civic and community organizations